

# Strategy Health Assessment

Identify the gaps keeping your plans from becoming reality.

**Promotora Systems Inc.**

From Strategy to Success: Tools That Drive Results, Not Just Insights

# Strategy Health Assessment

Identify the critical gaps keeping your plans from becoming reality.

This assessment provides a structured way for leadership teams to evaluate the health of their strategy. Use the 1–5 rating scale to uncover execution gaps, align leadership, and prioritize improvements. Review results quarterly to ensure your strategy stays on track.

## Step 1: Assess Core Strategic Elements

Evaluate the foundation of your strategy—clarity, alignment, and measurability.

## Step 2: Evaluate Execution Readiness

Determine whether systems, resources, and accountability structures are in place.

## Step 3: Review Data & Decision-Making

Analyze how effectively your organization uses data to drive strategic decisions.

## Step 4: Analyze Culture & Engagement

Examine leadership engagement, communication, and readiness for change.

## Step 5: Identify Gaps & Prioritize Improvements

List and prioritize the most critical gaps to close over the next 3–12 months.

Core Strategic Elements

Element	Rating (1–5)	Notes
Vision clarity (5-year vision shared)		
Strategic priorities (3–5 pillars defined)		
Measurable goals (KPIs for each pillar)		
Leadership alignment (commitment to strategy)		

Execution Readiness

Area	Rating (1–5)	Notes
Resource allocation (budget/time aligned)		
Accountability (owners assigned)		
Operational capacity (systems support execution)		
Agility (adaptation to quarterly changes)		

Data & Decision-Making

Factor	Rating (1–5)	Notes
Data availability (accessible)		
Data quality (accurate, timely)		
Decision frameworks (structured)		
Technology leverage (AI/BI tools applied)		

Culture & Engagement

Culture Area	Rating (1–5)	Notes
Leadership engagement		
Staff buy-in to strategy		
Communication effectiveness		
Change readiness		

Gaps & Priorities

Gap Identified	Priority (H/M/L)	Action Needed	Responsible Party