

Data Maturity Assessment

Identify your organization's highest-leverage data opportunities in 15 minutes.

Promotora Systems Inc.

From Strategy to Success: Tools That Drive Results, Not Just Insights

Instructions

This quick diagnostic helps you identify your organization's data maturity and highlight high-leverage opportunities. Complete the self-assessment across key dimensions, then review the radar chart to visualize strengths and gaps. Use the action plan to prioritize initiatives that will unlock immediate value.

Step 1: Rate Each Dimension

Score from 1 (immature) to 5 (advanced) for each area below.

Step 2: Plot Your Radar Chart

Visualize your scores to see strengths and gaps.

Step 3: Identify Opportunities

Focus on the 2–3 lowest dimensions with highest business impact.

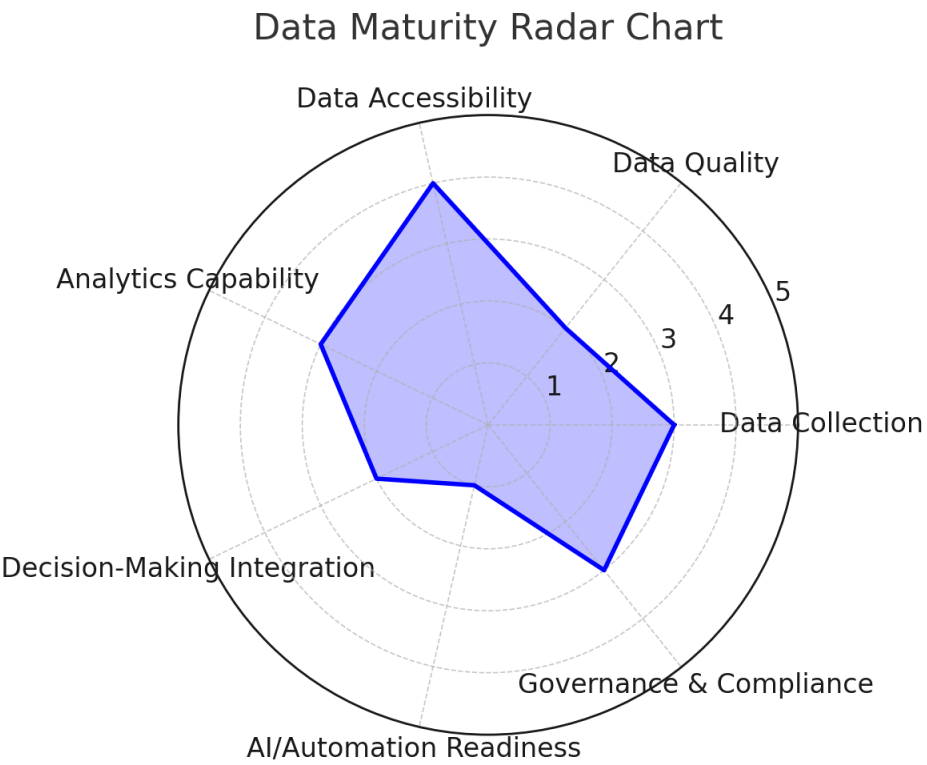
Step 4: Build Action Plan

Assign owners, timelines, and success measures for each opportunity.

Data Maturity Assessment

Dimension	Score (1–5)	Notes
Data Collection		
Data Quality		
Data Accessibility		
Analytics Capability		
Decision-Making Integration		
AI/Automation Readiness		
Governance & Compliance		

Example Radar Chart



Data Maturity Action Plan

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